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Business Development

Financial Performance

Outlook



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Financial Performance

Outlook

(RMB Mn)	31 Dec 2009	31 Dec 2008	Y-o-Y Change
Total Assets	9,623,355	7,555,452	27.37%
Net Loans and Advances to Customers	4,692,947	3,683,575	27.40%
Investments	2,578,799	2,194,748	17.50%
Total Liabilities	9,064,335	7,087,890	27.88%
Deposits from Customers	8,001,323	6,375,915	25.49%
Total Equity Attributable to Shareholders	555,475	465,966	19.21%
NPL Coverage Ratio	175.77%	131.58%	44.19 pps
Capital Adequacy Ratio	11.70%	12.16%	0.46 pps
NPL Ratio	1.50%	2.21%	0.71 pps

Key indicators	2009	2008	Y-o-Y Change
Net Interest Income (RMB Bn)	211.885	224.920	5.80%
Net Fee and Commission Income (RMB Bn)	48.059	38.446	25.00%
Pre-tax Profit (RMB Bn)	138.725	119.741	15.85%
Net Profit (RMB Bn)	106.836	92.642	15.32%
EPS (RMB)	0.46	0.40	15.00%
Dividend Per Share (RMB)	0.202	0.194	4.12%
ROAA	1.24%	1.31%	0.07 pps
ROAE	20.87%	20.68%	0.19 pps



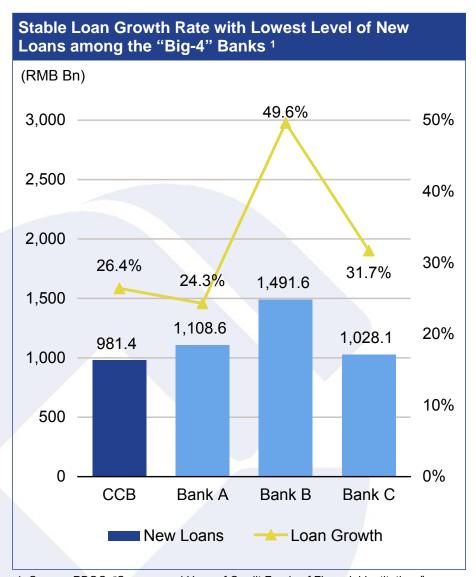
Proactive and Prudent Business Strategies

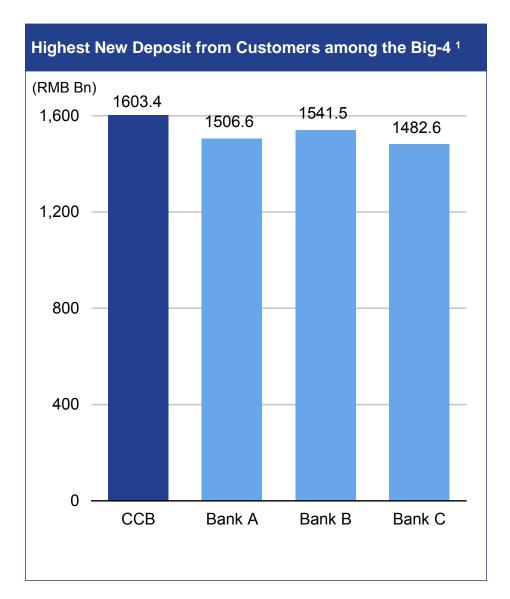
Business Strategies

- Control total credit exposure
- Adjust the pace of loan growth
- Optimize business structure
- Minimize business risks
- Improve profitability
- Enhance capital planning



Controlling Total Credit Exposure

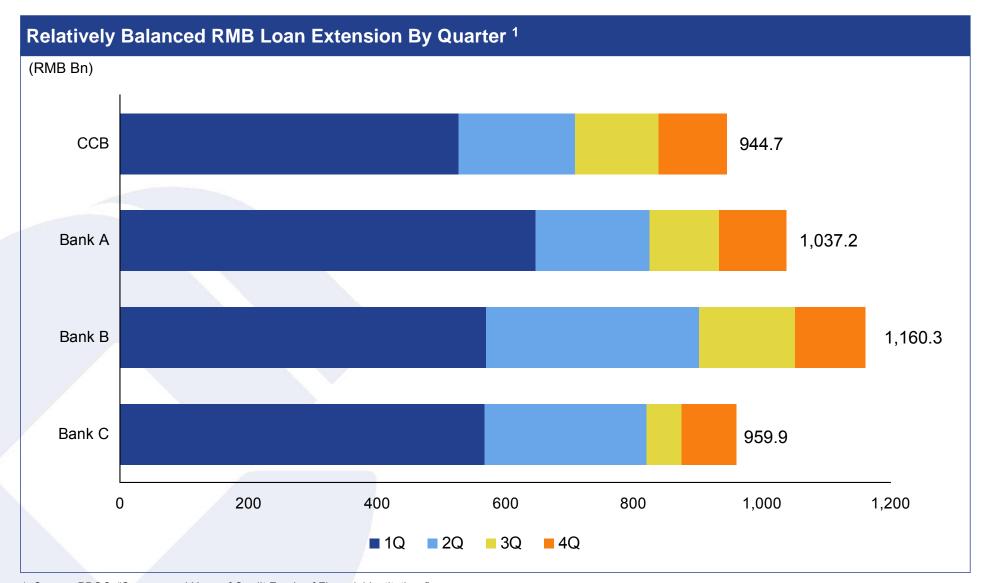




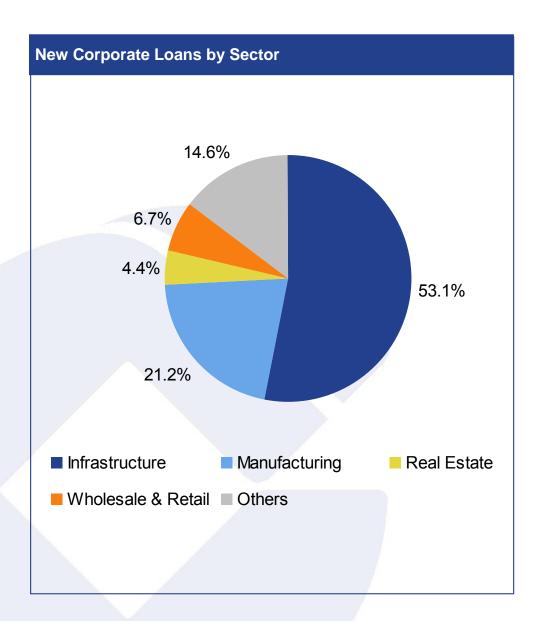
^{1.} Source: PBOC, "Sources and Uses of Credit Funds of Financial Institutions"



Adjusting the Pace of Loan Growth

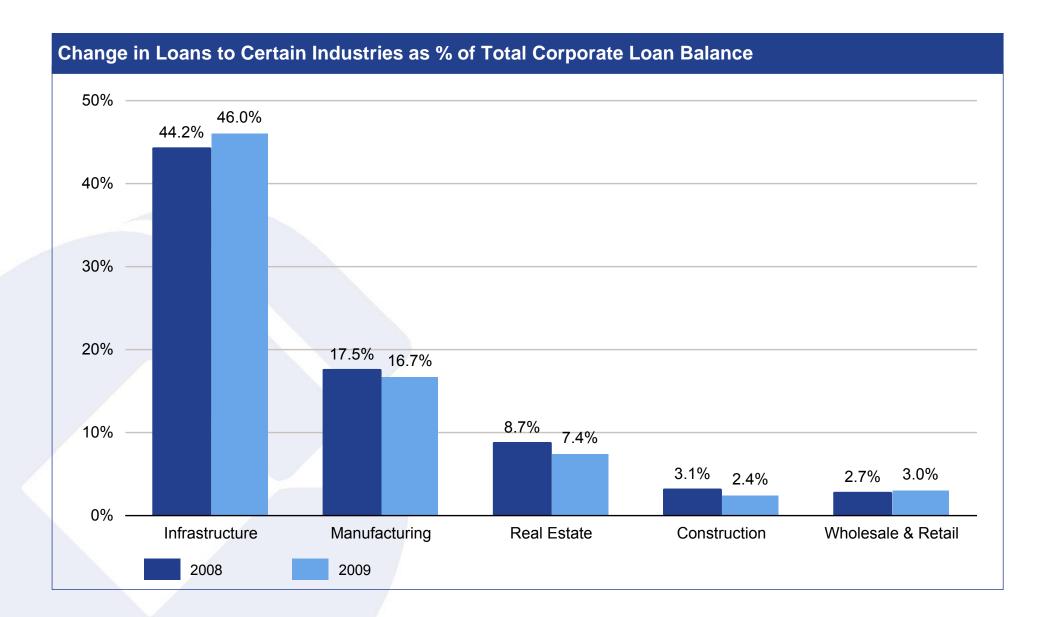


^{1.} Source: PBOC, "Sources and Uses of Credit Funds of Financial Institutions"



Adopt Differentiated Strategies

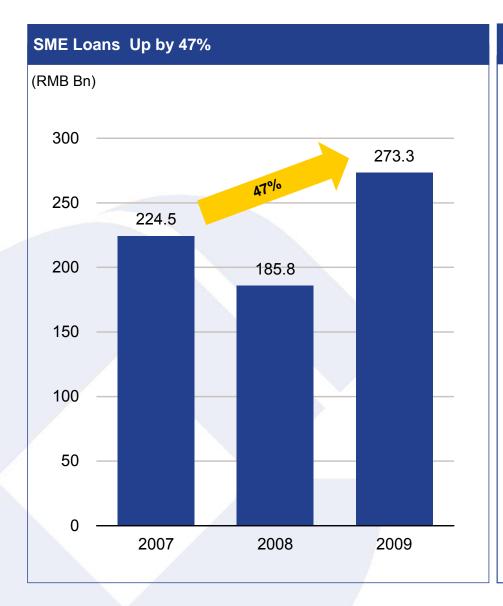
- Participated in 446 projects under the RMB4 Tn national stimulus package
- Loans to A-level customers or above accounted for 92%, up by 2.6 pps
- Loans to "high energy consumption, high pollution and excess capacity" industries accounted for 12.8%, down by 2.9 pps
- Balance of corporate loans under the "exit" category decreased by RMB76.7 Bn for the year





Strategy for Personal Mortgage Loans Business

- Target customers: focus on demands from buyers of primary residence or with upgrading needs
- Loan-to-collateral ratio: below 52%
- Percentage of down-payment: 70% new loans with down-payment over 30%
- Differentiated pricing: consider various factors such as percentage of downpayment, customers credit profile and product coverage
- Loan quality: NPL ratio 0.42%, down by 0.4 pps



SME Finance

- Set up SME Financial Services Division at CCB headquarters
- 140 SME banking centers based on the "Credit Factory" model
- SME credit rating system and rating model
- Refined management tools including SME early risk warning, customers screening and risk-based pricing
- Supply chain financing, online lending and small unsecured loans

Three Rural Finance

- Agro-loans increased by 38%
- Extended the pilot areas for small agro-loans
- Established Zhejiang Cang'nan Jianxin Rural Bank, and obtained approval for 6 rural banks
- Planning to set up a rural bank holding company in cooperation with Santander

Household-related Finance

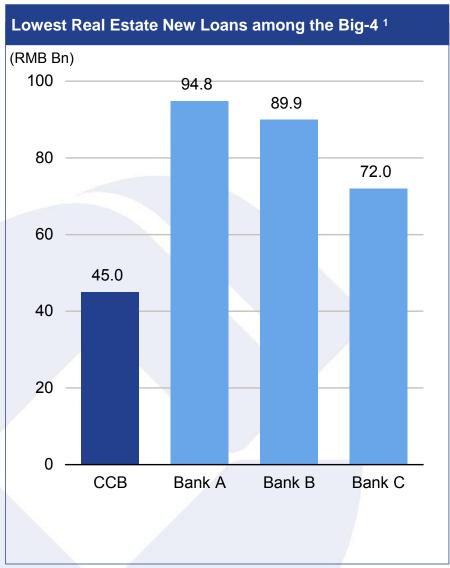
- Loans grew by 49% in key areas including education and healthcare, ranked # 1 in the market
- Deposit grew by 30% in the areas of education, healthcare, environment and social security
- RMB 83.4Bn of loans outstanding to the cultural industry, up by 9%

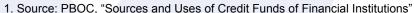
Enterprise Annuity

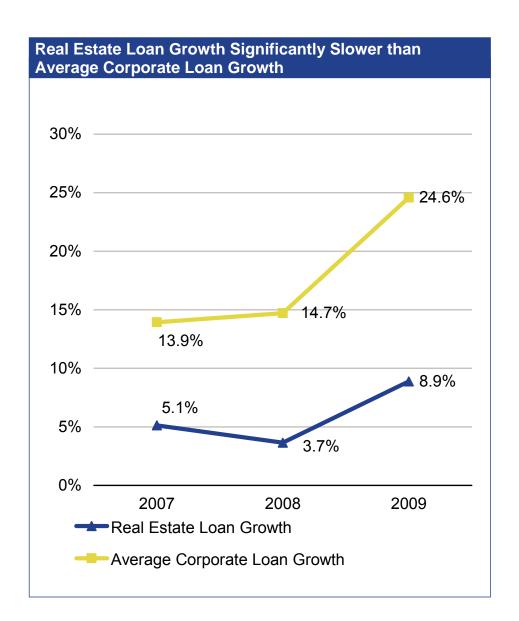
- Number of personal accounts under management rose by 194%, ranked #1 among peers
- Assets under custody rose by 32.4%, ranked # 1 among peers

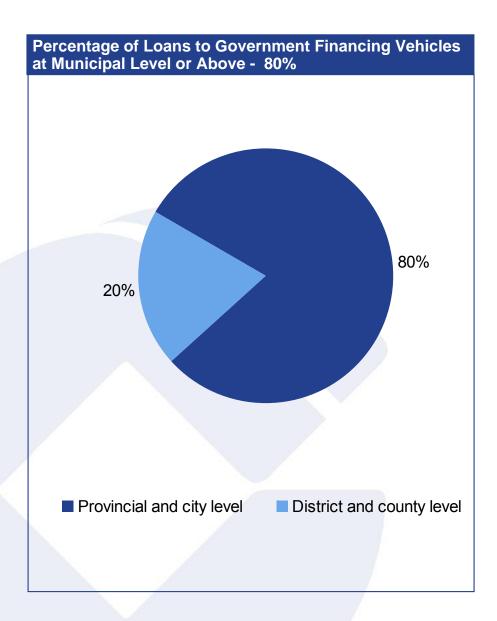
Developing Risk Management Tools

- Rolling risk inspections performed on key sectors and strategic customers
- Management of economic capital and economic value-added
- Industry risk limit management
- Enterprise name-list management
- Tracking system for customers in the early-warning category
- Collateral management system
- Special stress test on credit risks
- Various effective approaches for NPL disposal



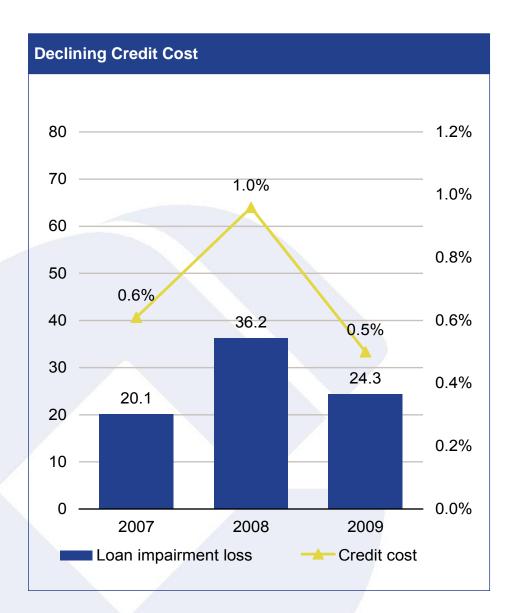


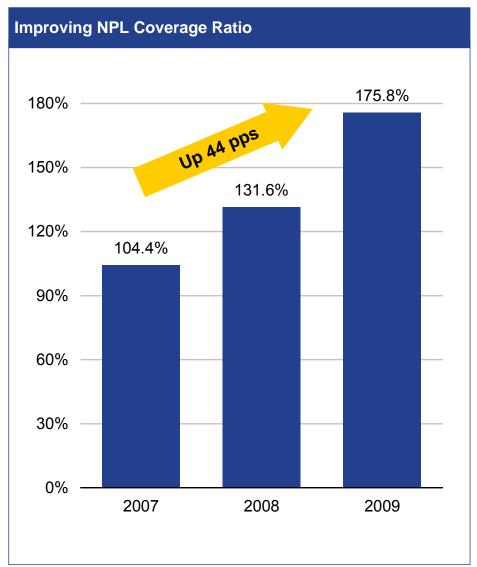


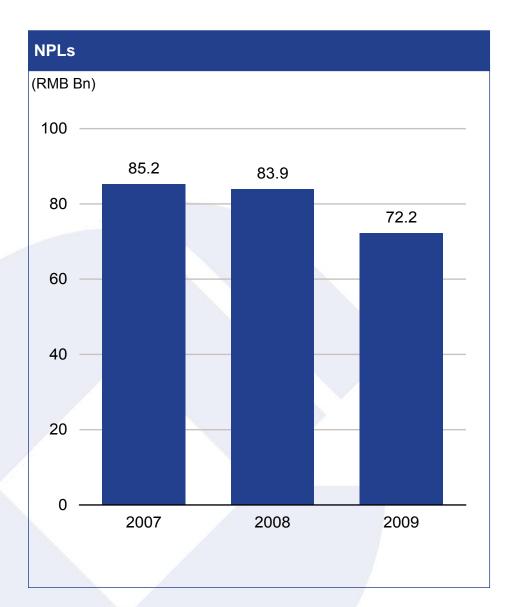


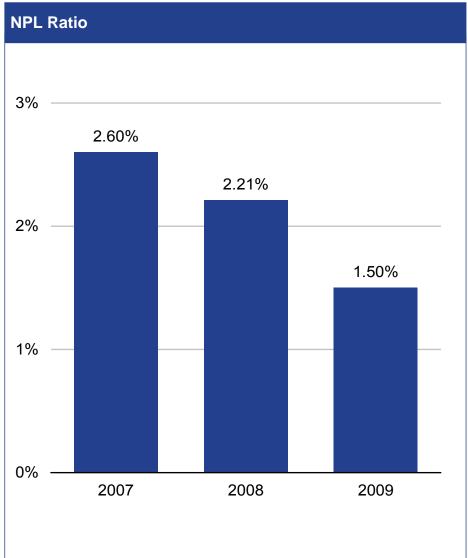
Effective Risk Management

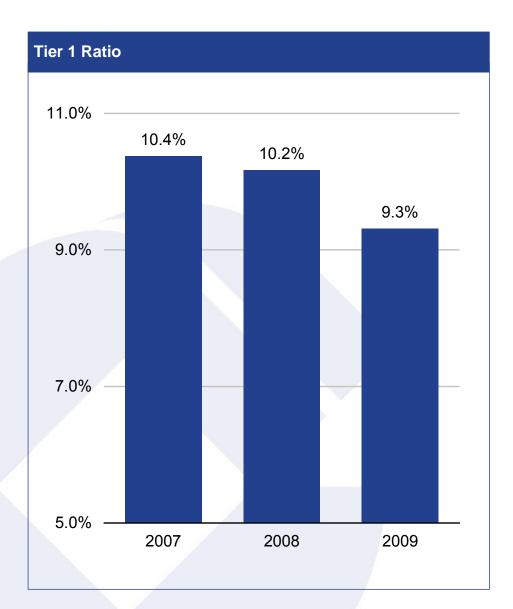
- Focusing on the high-quality projects with stable cash flows
- 62% loans are related to customers and projects carried over from the previous year
- New loans in 2H09 accounted for only 6.6% of the total loans extended in 2009
- Loans extended to A-level customers or above accounted for 96% of total
- Enhancing guarantees and collaterals, while reinforcing monitoring and management
- NPL ratio of 0.14%

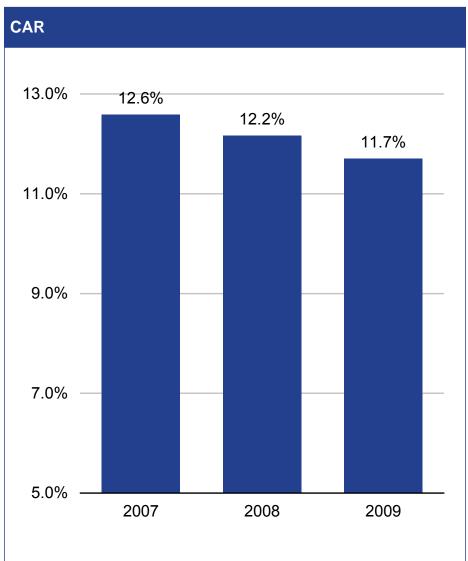






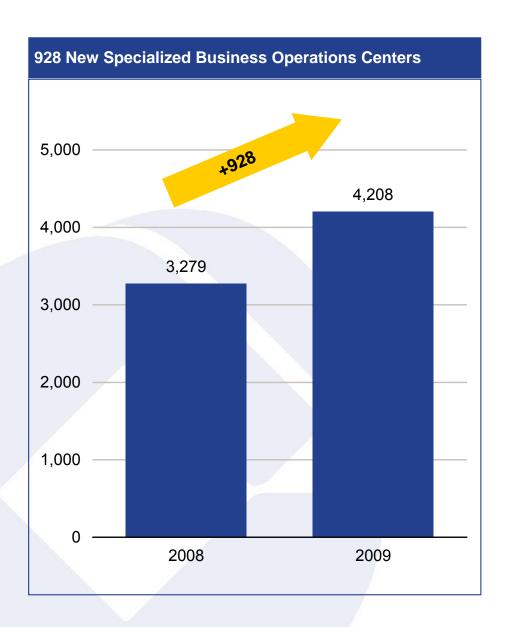








Promoting Specialized and Scientific Management

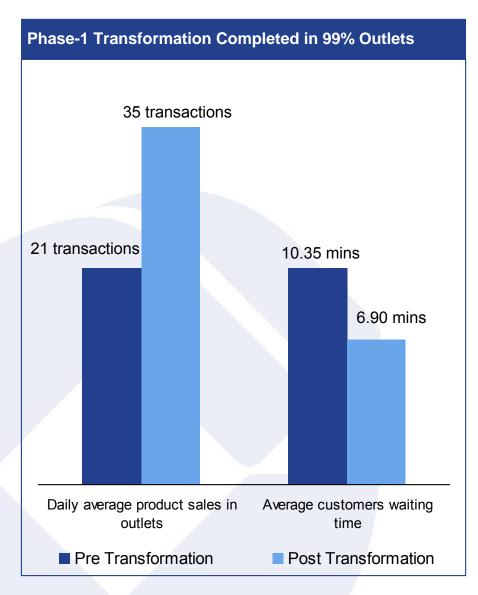


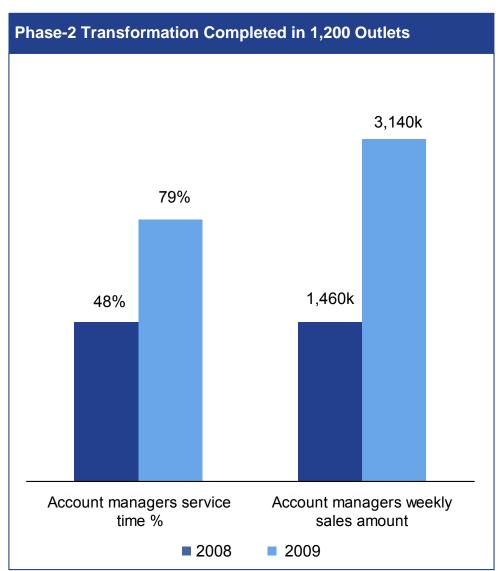
1,149 Product Innovation Projects, 1,086 Process Optimization Projects

- Centralizing corporate banking operations
- Separating wholesale and retail business
- Centralizing middle and back-office operations
- Branches in major cities under only 2 or 2.5 layers of administration
- Establishing product innovation labs
- Establishing retail customer data analysis center
- Establishing e-banking complaint & claim settlement centers
- Continue improving customers experience centers



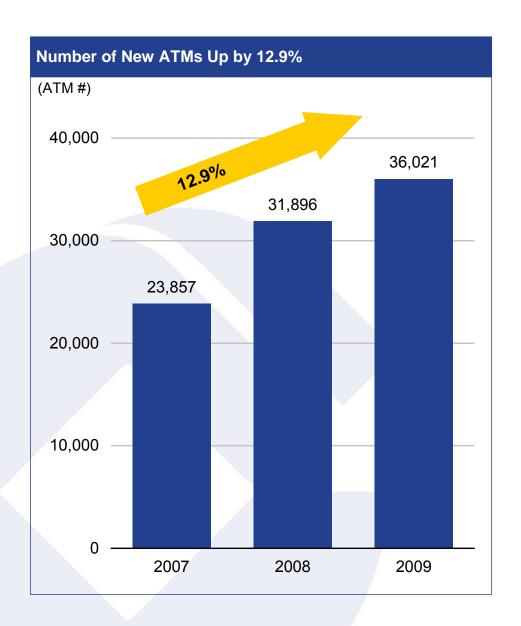
Enhancing Service Efficiency via Outlet Transformation

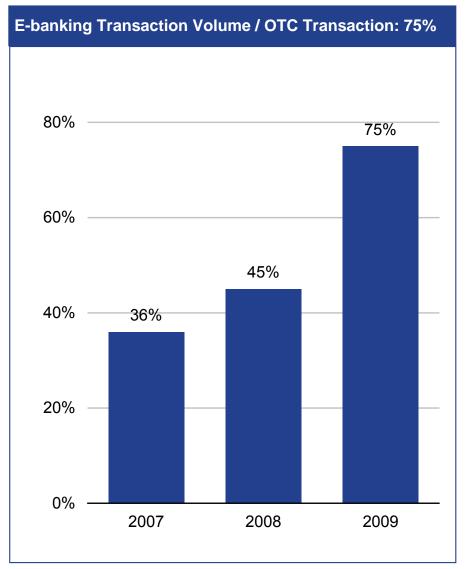






Reinforcing Channel Building







Improving Management of Overseas Subsidiaries

Overseas Subsidiaries Management and Network Coverage

- Enhanced risk management in overseas subsidiaries
 - Set up Overseas Subsidiaries Management Division at headquarters
 - Dispatched risk management team abroad
 - Increased risk provisions to cope with the impact of financial crisis
- Expedited overseas network expansion
 - Opened CCB New York Branch and CCB London subsidiary
 - Expected to establish a branch in Ho Chi Minh City, Vietnam
 - Accelerated the progress of upgrading Sydney Representative Office
 - Obtained CBRC approval of setting up Moscow Representative Office
- Acquired AIG Finance (Hong Kong)



Deepening Strategic Cooperation

Bank of America

- 40 strategic collaborative projects, 13 advisory projects, and 163 experience-sharing projects to date
- 1,550 employees involved in BoA-related projects, devoted 221.45 FTE (full-time equivalent) of expert resources
- 28 employees participated in 4 sessions of business training programs at BoA
- Over 3,900 CCB employees participated in BoA training to date
- Business cooperation in the areas of credit card, financial lease and trade finance

Fullerton Financial Holdings

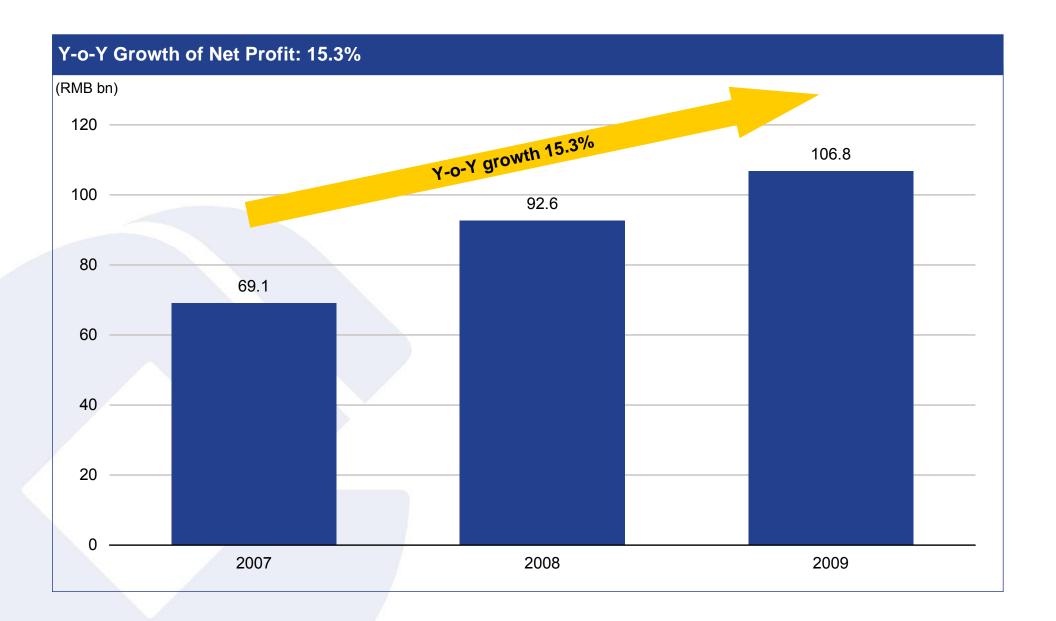
- Established the "Zhenjiang SME Business Model"
- Cooperation in SME guarantee business



Business Development

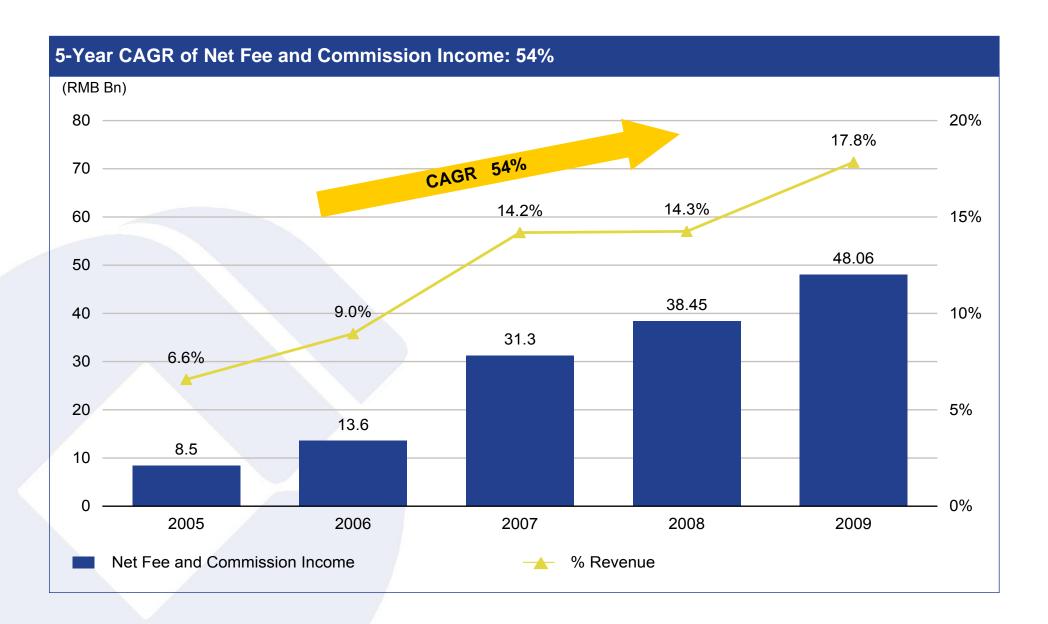
Financial Performance

Outlook



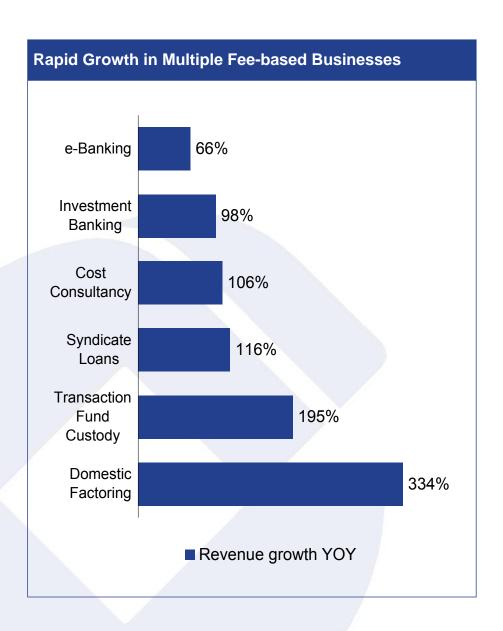


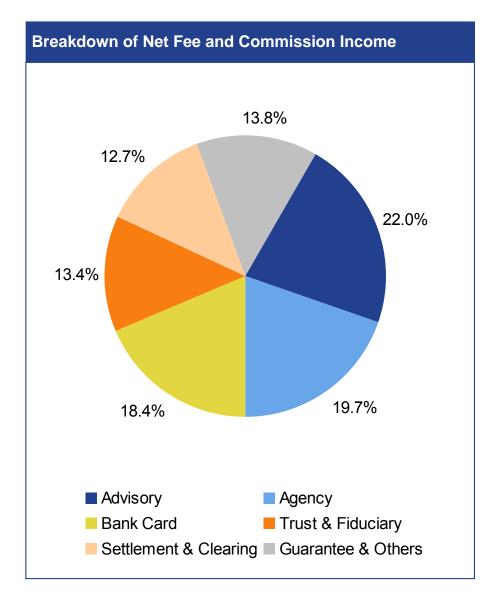
Rapid Growth of Net Fee and Commission Income (1)

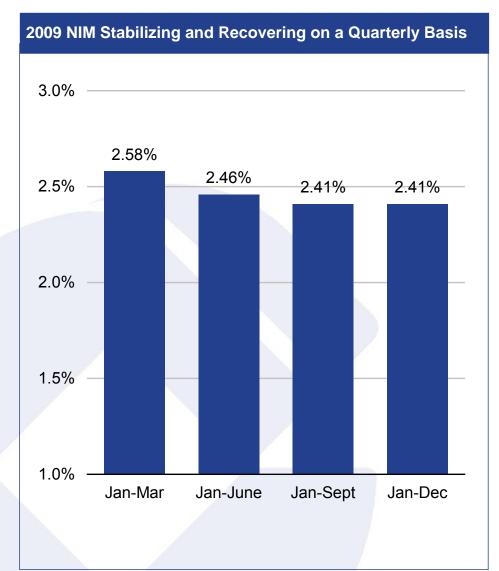


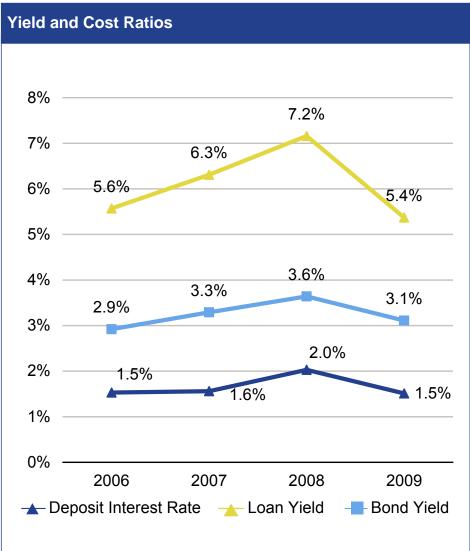


Rapid Growth of Net Fee and Commission Income (2)



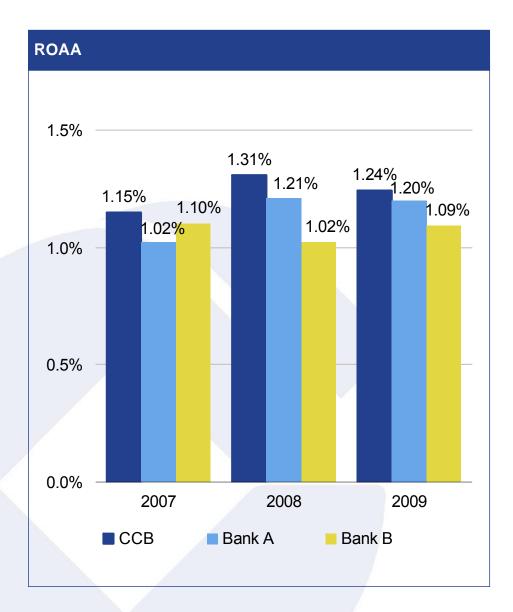


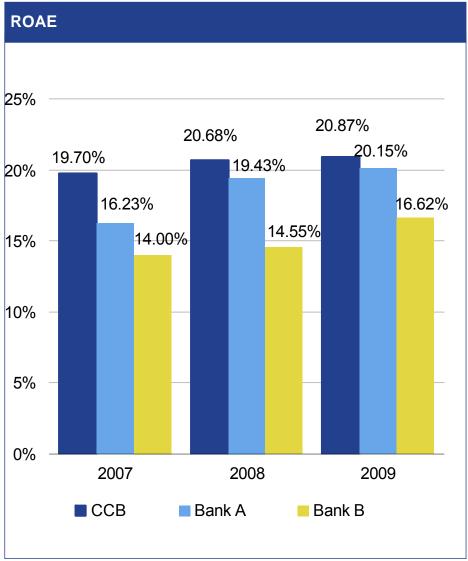






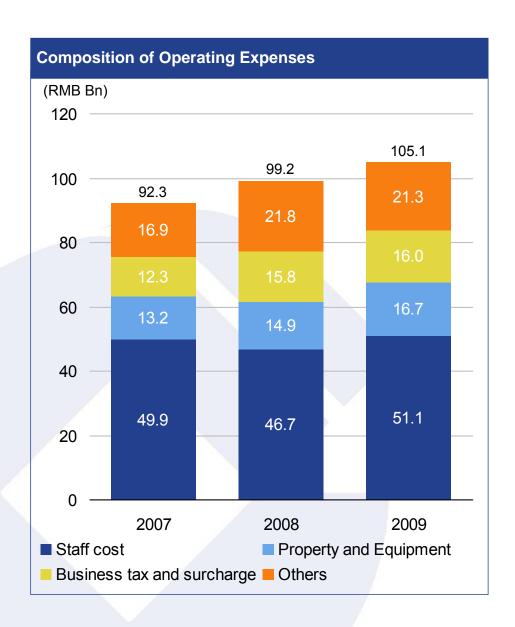
Leading ROAA and ROAE among Peers

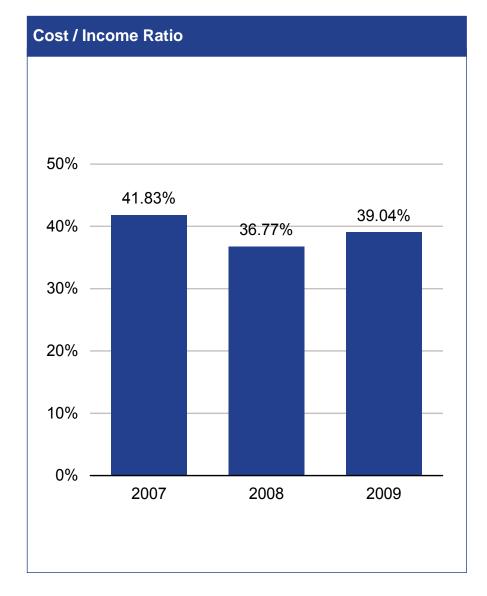






Strengthening Overall Cost Management







- Ranked #2 among Top 200 banks in emerging markets
- Best Local Corporate Loan Bank
- Best Mortgage Bank



- The Global 2000
 Publicly Listed
 Companies
- Ranked #23, up by 39 places



- Top 500 Global fortune
- Up 46 by places



- Ranked #13 among Top 500 Global Banking Brands, with change in Brand Value of US\$ 3,053Mn
- Ranked #2 among Top 10
 Global Commercial Bank
 Brands and #1 among
 Chinese Banks



Best Domestic Bank



Ranked #13 among Global 500 by Financial Times, leapt 7 places from #20



⊙ Excellence in Risk Management Award



Corporate Governance
Asia Annual Recognition
Award



Actively Taking on Social Responsibilities

- Supported "Rural Projects in China" by donating 1,512 computers
- Provided RMB10.055 MM of subsidy to mothers of heroes in poverty
- Donated RMB 60.0645 MM to fund impoverished high school students
- Provided RMB 60MM subsidy to impoverished students from Ethnic Minorities
- Assisted in building 34 Hope Primary Schools
- Aided 206 Tibet students from poor families



Ranked # 1 among Chinese Banks in the CSR Asia Business Barometer ranking



Excellence in Corporate Social Responsibilities



"Special Contribution Award of the 20th anniversary" by the China Foundation for Poverty Alleviation



Best Social Responsibility Enterprise Award for the 30 Years of Reform and Opening-Up



Business Development

Financial Performance

Outlook

Opportunities

- Global economy on track for a rebound
- Stabilizing international financial market and improving investor confidence
- Domestic economy recovering and fundamentals strengthening
- Positive impact from the measures to stimulate domestic demand and improve people's livelihood

Challenges

- Global economic recovery is still weak and fraught with uncertainties
- Domestic economy development still faces a series of major issues
 - Imbalanced structure of primary, secondary and tertiary industries
 - Urbanization lagging behind industrialization
 - Pace of rural modernization slowing down
 - Upgrade of industrial structure encountering difficulties
- Increasing pressure on risk management from volatilities in interest rate / FX rate



Prudent Operation and Strict Risk Management to Realize Sustainable Development

- Closely monitor the international and domestic macroeconomic and financial dynamics
- Intensify internal management reform and build a solid foundation for sustainable development
- Stringently control total credit exposure and persistently maintain balanced loan growth
- Continue to adjust business structure and achieve sustainable development
- Continue to promote emerging businesses such as SME, "Three Rurals" and household-related finance
- Strengthen post-lending management and consolidation management, and reinforce comprehensive risk management





Q&A

Thank You