Cash Management Campaign: Enhance STP Ratio, Promote e-Payment and Grow Transaction Volumes







Internet
Banking &
Host-toHost Clients

Objectives

Enhance STP ratio by encouraging existing manual submission clients to e-Payment via online platforms



Duration

1st July 2021 to 31st December 2021

Promote new payment product: DuitNow

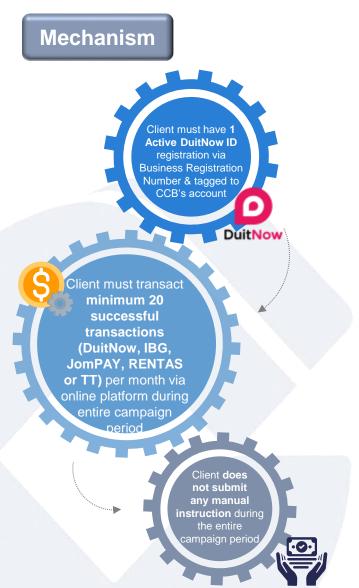
Transaction growth for IBG, JomPAY, RENTAS & TT



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Rewards





Credit Note (CN)

1st prize: CN valued **RM 30,000** 2nd prize: CN valued **RM 20,000** 3rd prize: CN valued **RM 10,000**

First 3 clients who fulfill all the conditions listed in campaign mechanism

Reward 2



Trophy + Credit Note (CN)

1st prize: CN valued RM 50,000 2nd prize: CN valued RM 40,000 3rd prize: CN valued RM 30,000 4th prize: CN valued RM 20,000 5th prize: CN valued RM 10,000

Top 5 clients who have highest transaction counts

