

# Cookie Notice

## China Construction Bank Corporation, Beijing, Swiss Branch Zurich

Last Updated: 1 September 2024

China Construction Bank Corporation, Beijing, Swiss Branch Zurich, Beethovenstrasse 33, 8002 Zürich, (hereinafter “**China Construction Bank**” or “**we**”) may use cookies as described in this cookie notice. China Construction Bank reserves the right to modify this cookie notice at any time. The current cookie notice, as published on our website applies.

**Currently we do not use cookies. We only track the number of visits to our website.**

### 1. What are Cookies?

When you access or use our website, we may place so-called cookies – small text files – or similar tools on your computer. The information stored may relate to you, your preferences, of your device settings and is typically used to make the website work the way you expect it to. We use these cookies to recognise you as a user of the website, to customise content, to improve the performance of the Website and to enhance its usability. These cookies may be placed by us or a third party on our behalf.

### 2. Categories of Cookies in general

Depending on their function and purpose, cookies can be divided into the following categories:

- **Essential Cookies (“Strictly Necessary”):** These cookies are necessary for the basic functionality of the website. They contain only technically necessary services. These services do not require the user’s consent and cannot be rejected.
- **Functional Cookies:** These cookies serve a variety of purposes related to the presentation, functionality, and performance of a website and to improve visitors’ experience of the website. They allow a website to remember information that has already been entered (e.g., username, location, or language selection) and provide visitors with improved, more personalised functionality. Functional cookies are used, for example, to remember your login information. These cookies cannot track your movements on other websites.
- **Performance Cookies:** These cookies are used to collect information about how a website is used – for example, how visitors arrived at our website, which pages a visitor opens most often, how they navigated our website during their visit, and whether they received error messages on a page. We may also use these cookies to provide us with certain statistical and analytical information, such as how many visitors came to our website. These cookies are used to monitor the level of activity on the website and to improve the website’s performance.
- **Targeting and Advertising Cookies:** These allow us or a third-party vendor to offer ads on our website or on third party websites with products that the user likes, so that the ads the user sees are more relevant to the user’s preferences or interest. They may also be used to evaluate the effectiveness of advertising and promotional activities.

Additionally, there are two main types of cookies which can be placed onto your device during a website visit. These are namely, session and persistent cookies. These cookies do not collect or share personal data.

- **Session cookies** are set at the start of a visit and remain active only while that visit is ongoing. They primarily support navigation through the site. These cookies are deleted automatically when you close your browser.
- **Persistent cookies** are set during a first visit to a site but will remain on your device until either you clear your cookies, or the expiration date or time is reached. They can be used for analytical

purposes to track visits over time, for example to see how many people visited a particular page and then returned to view again at a later stage.

You can configure your browser settings so that no cookies are stored on your computer. Complete deactivation of cookies may mean that you cannot use all the functions of a website.

By continuing to use our website and/or agreeing to this cookie notice, you consent to our use of cookies and thus to the collection and storage your personal data beyond the end of the browser session. You can revoke this consent at any time by activating the browser setting to reject third-party cookies.

### **3. List of Cookies**

As mentioned above currently we do not use cookies. Our website only tracks the number of visitors.

### **4. Tags**

**Currently we do not use tags.**

General information on tags:

When your browser loads a website, tags may instruct the browser to connect to the server of a third-party marketing or analytics service provider to collect data.

Tags are the foundation for online marketing and analytics. In particular, they can:

- Instruct the web browser to collect data;
- Set cookies;
- Extend target groups to multiple websites;
- Integrate third-party content into a website (e.g., social media widgets, video players, ads, etc.).

Tags can capture any action or event on a website or device. This can include the following information:

- User context: implicit information such as the IP address, the type of web browser you are using, or how you were referred to the website (e.g., via a search, a click on an ad, etc.).
- User profile: anonymous data stored in cookies, such as profile ID or targeting criteria
- User behaviour: data such as the content or ads that you viewed, links clicked, time spent on the page, etc.

### **5. Google Analytics (Technology for Web Analysis Purposes)**

We use Google Analytics, a web analytics service provided by Google Ireland Ltd ("Google"), to analyse and regularly improve our website based on our legitimate interests, as well as to regularly improve our offer based on the statistics obtained and to make it more interesting for you. Furthermore, Google Analytics is used on the basis of your consent to the recording of your surfing behaviour on our websites and their analytical evaluation.

Google Analytics is used only by us in conjunction with activated IP anonymisation (IP masking). This means that the IP address of users of google within member states of the European Union, the IP address is transmitted to a service in the US and shortened there.

The method used by Google to anonymise IP addresses, means that these are not written to a hard drive, as the anonymisation takes place immediately after the request is received in the computer memory. We do not receive any personal data from Google, only anonymised statistics.

On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity, and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your provider as part of Google Analytics will not be merged with other Google data.

You can refuse the use of cookies by changing the appropriate settings in the consent management platform\_or directly in your browser. However, please note that in this case you may not be able to use the full functionality of this website.

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